



Brandon Liao

BUSINESS & DATA ANALYST

Profile

After graduated, I landed a job that exposed me to the data analysis world and since then I became passionate about data analytic. I utilized the business performance data and converted them into easy-to-digest formats with useful insights to allow the company to make better business decisions.

Employment History

Business Analyst - APAC Logsitcs, DP World APAC Region, Singapore

DECEMBER 2021 – PRESENT

- Create and build standardised logistics market/product analysis and reports by country, product, customer type and benchmark.
- Develop BI reporting and provide insights into logistics product performance to maximise growth.
- Develop, implement, and enhance business reporting tools across regional and country organisations.
- Collaborate with training specialists and support the startup and ongoing training of country organisations on logistics products.
- Understand and analyse global, regional, and local country product trends, markets, and competitor product profiles, providing critical insights to country business units.
- Designed and executed finance processes for logistics in APAC office.
- Scrum Master for Thailand-India Squad lane. Managing timelines, resolving problems and coaching team members on Agile methodologies.
- In charge of developing contract rate warehouse system in APAC. Analysing business processes and documentation, outlining business requirements and matching business models with the system.
- Managing and negotiating ocean freight rates procured from shipping lines and NVOCCs.

Procurement Officer - Analysis and Reporting, DP World, Sydney, AU

JANUARY 2020 – DECEMBER 2021

- Involved in the ETL process for the procurement department on the IBM Maximo and Oracle Cloud migration/integration project.
- Designed company spending dashboard and category spending report using Excel and SQL. Allows the business to see through spending and make key decisions during the Covid-19 pandemic.
- Designed and automate various reporting tools using Excel and VBA for the procurement department as well as other stakeholders.
- Worked with contract specialist to design a contract and spending report for tracking contract vs non-contract spending.
- Managed procurement processes for multiple BU within the DP World Australia

Education

BA (Maritime and Logistic Management), University of Tasmania, Tasmania

FEBRUARY 2017 – DECEMBER 2019

Details

Singapore
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brandonliao90@gmail.com

NATIONALITY

Malaysian

DATE OF BIRTH

10 / 03 / 1998

Links

[Portfolio Website](#)

[LinkedIn](#)

Skills

Microsoft Excel

SQL

Microsoft Dynamics CRM

IBM MAXIMO

Microsoft Power BI

Python

Excel VBA

Data Analysis

Fast Learner

Decision Making

Time Management

Critical thinking and problem solving

Adaptability

Communication Skills

Ability to Work in a Team

Languages

English

Chinese - Mandrin

Bahasa Malayu

Unified Examination Certificate (UEC), Sabah Tshung Tsin Secondary School , Kota Kinabalu

JANUARY 2011 – DECEMBER 2016

Professional Certification

IBM Data Analyst, Coursera/IBM

APRIL 2021 – AUGUST 2021

Extra-curricular activities

Co-Founder & Vice-President, Business and Economics Student Society of Tasmania, Launceston, Tasmania

MARCH 2019 – DECEMBER 2019

- Preside at general or executive meetings and act as the President, in the absence of the President or when the President is unable to act in that role.
- Be an alternate signatory for the society for legal and financial purposes.
- Act as an official spokesperson in conjunction with the President.

Residential Leader, University of Tasmania Accommodation , Launceston, Tasmania

JANUARY 2019 – DECEMBER 2019

- Role model and leader of a Residential Leader
- Peer-Support and Active Bystander
- Connecting residents to University Life
- Peer-Led and fun activities

Co-Founder & Treasurer, Business and Economics Student Society of Tasmania, Launceston, Tasmania

JULY 2018 – MARCH 2019

- Responsible for daily journal entries, yearly reconciliation, monthly banking duties, yearly financial income statements, data entries.
- Clerical tasks of the society.
- Preparation of the society's financial reports

Head of Program Coordinator, STSS - Graduation Committee Team, Kota Kinabalu

JANUARY 2016 – DECEMBER 2016

- Arranged and coordinated activities.
- Successfully held education fair in Tshung Tsin Secondary School.
- Had successfully held a graduation ceremony for the student of 2016.
- Leading and ensuring the program team successfully held every activity.

References

References available upon request